>> zneag 8 Pathways Zero Net Emissions

Annual Conference

27 - 28 November 2025

Partnership Prospectus



Event Overview

Australia's journey toward a low-emissions future in agriculture is gaining momentum, and this inaugural conference marks a significant step forward. While many existing forums focus on individual technologies or carbon sequestration alone, this event takes a broader view, embracing a whole-of-industry, farming-systems approach to emissions reduction. It will bring together commercial producers, advisors, researchers, financiers, and government stakeholders to explore the current and emerging pathways to net zero.

With the launch of a landmark practical guide to emissions reduction, keynote speakers from across the globe, and robust discussions on the industry's role in setting and meeting emissions targets, this event will set the benchmark for credibility, collaboration, and action.

Attendees will walk away with a clear understanding and the tools to demonstrate that reducing emissions in agriculture is not just achievable it's a business opportunity that enhances resilience, market competitiveness, and long-term profitability.

Zero Net Emissions Agriculture CRC (ZNE-Ag CRC) is proud to present this national platform for leadership, learning, and lasting impact.

Partner with us at



2025 Annual Conference

27 - 28 November 2025 Brisbane, Queensland

Welcome to Brisbane

Join us in Brisbane at The University of Queensland's beautiful St Lucia Campus.

Recognised as one of the world's most respected universities, the University of Queensland (UQ) is one of Australia's leading research and teaching institutions. UQ is the host of the inaugural event in 2025 and a proud partner of the ZNE-Ag CRC.

Acknowledgement of Country

ZNE-Ag CRC acknowledges the Traditional Owners and their connection to the lands on which our event is held on. We pay our respect to their Elders both past, present and emerging.



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Pathways to Profit and Low Emissions - Current and Future.

The conference theme, "Pathways to Profit and Low Emissions - Current and Future," underscores the CRC's commitment to demonstrating that reducing emissions and enhancing profitability are not mutually exclusive. By sponsoring, your organisation showcases its dedication to sustainable innovation and economic growth in agriculture.

The event will attract a broad spectrum of stakeholders (with a venue capacity of 400 delegates), including policymakers, researchers, farmers, and agribusiness professionals. This presents unparalleled networking opportunities to forge partnerships and influence the future direction of agricultural practices.

2025 Partnership Packages Available

- Gold
- Silver
- Bronze
- · Satchel sponsor
- · Morning tea sponsor
- Coffee cart sponsor
- Hydration station/water bottle sponsor
- Lanyard sponsor
- Drinks sponsor
- · Networking event sponsor



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\$20,000 - Two available

- Offered to Tier 1 partners exclusively first
- Prominent exhibition booth at the conference
- Recognition of gold partner throughout the conference through prominent placement of your logo and messaging across conference materials, signage, and digital platforms.
- Featured mentions in social media campaigns, marketing promotions and media opportunities
- 30-minute speaking opportunity
- Sponsor and keynote speaker profile on website, conference materials and promotions
- 5 complimentary tickets to the conference
- 5 complimentary tickets to the networking/welcome event

Silver Partner

\$10,000 - Six available

- Offered to partners exclusively first
- · Exhibition booth at the conference
- Invitation to participate in a relevant panel discussion
- Logo recognition on event materials, website, and signage
- Inclusion in social media campaigns and marketing promotions
- · 2 complimentary tickets to the conference
- 2 complimentary tickets to the networking/welcome event



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Bronze Partner

\$5,000 – Five available

- Logo recognition on event materials, website, and signage
- 2 complimentary tickets to the conference
- 2 complimentary tickets to the networking/welcome event

Other Partnership Opportunities

One of each available

Trade/Exhibitor Stand - \$1,000

- 3x3 exhibitor space
- · 1 complimentary ticket to networking drinks
- · 1 complimentary refreshments ticket
- · Listing on conference website

Morning Tea Sponsor - \$5,000

Inclusions:

- Signage at morning tea station
- · Verbal recognition before break
- Opportunity to display pull-up banner near the catering area
- · Logo featured in conference program
- 1 complimentary ticket to networking drinks
- 1 complimentary refreshments ticket

Lanyard Sponsor - \$5,000

Inclusions:

- Branding on all delegate lanyards
- · Recognition on conference website, signage, and program
- Inclusion in sponsor acknowledgment slides
- 1 complimentary ticket to networking drinks
- · 1 complimentary refreshments ticket

Satchel Sponsor - \$5,000

Inclusions:

- Branding on all reusable delegate satchels
- · Opportunity to include merchandise or branded item in every bag
- Logo placement on conference website and materials
- 1 complimentary ticket to networking drinks
- Add 1 complimentary ticket to the conference

Hydration Station/Water Bottle Sponsor – \$5,000

Inclusions:

- Co-branded reusable water bottles for all delegates
- Signage at hydration/refill stations
- Logo on delegate bottle and mention in program
- Sustainability messaging opportunity (e.g. QR to your climate initiatives)
- 1 complimentary ticket to networking drinks
- · 1 complimentary ticket to the conference

Networking/Welcome Drinks Sponsor – \$20,000

Inclusions:

- · Co-branding of networking drinks
- Merchandise or branded item included in delegate tote bags
- · Speaking opportunity or welcome toast
- Signage and social media tag
- 3x3 display/promotional space at the Networking/Welcome Drinks event
- 3x3 exhibition space at the conference
- 4 complimentary tickets to the conference
- · 4 complimentary tickets to the networking drinks

Coffee Cart Sponsor - \$7,500

Inclusions:

- \cdot Co-branding of a dedicated coffee lounge throughout the event
- Option to include branded keep cups or napkins
- Verbal shout-out during breaks and signage at station
- Logo recognition on event materials, website, and signage
- 2 complimentary tickets to the conference
- 2 complimentary tickets to the networking drinks

Bespoke Partnership Packages

We are committed to ensuring that our partners receive maximum visibility and engagement opportunities throughout the event. sponsorship packages can also be tailored to meet the specific needs of your organisation.

Reach out to us to discuss how you can partner with ZNE-Ag CRC for the inaugural 2025 event!



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If you are interested in partnering with ZNE-Ag CRC for their 2025 Annual Conference please contact:

Sara Crowe Sponsorship Manager Email: sara.crowe@c7even.com.au Phone: 0438 197 559

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