



# Reward Pathways

TO

## Zero Net Emissions

Annual Conference

18 - 20 August 2026

---

Partnership  
Prospectus



## Event Overview

Zero Net Emissions Agriculture CRC (ZNE-Ag CRC) is proud to present this national platform for leadership, learning, and lasting impact, guided by the 2026 conference theme *Reward Pathways to Zero Net Emissions*.

Building on the outstanding success of the inaugural conference in 2025, this event has quickly established itself as the leading forum for credible, whole-of-industry action on agricultural emissions reduction. It remains the only event of its kind in Australia to take a truly whole-of-industry, farming-systems approach to emissions reduction.

This year's program will highlight how emissions reduction efforts can be recognised, valued and rewarded. It brings together commercial producers, advisors, researchers, financiers, and government stakeholders to explore the current and emerging pathways to net zero.

The inaugural 2025 conference demonstrated the strength of this approach, attracting strong national engagement and sparking robust, practical conversations.

### 2025 Highlights



Partner with us at



# 2026 Annual Conference

---

18-20 August 2026  
Perth, Western Australia



# Reward Pathways TO Zero Net Emissions

Annual Conference

18 - 20 August 2026

---

## Welcome to Perth

Join us in Perth at the Novotel Langley

Ideally located in the heart of the city with views over the Swan River. This welcoming venue provides a central and convenient setting for our gathering, offering modern facilities and easy access to Perth's vibrant dining, cultural, and waterfront precincts.

## Acknowledgement of Country

ZNE-Ag CRC acknowledges the Traditional Owners and their connection to the lands on which our event is held on. We pay our respect to their Elders both past, present and emerging.

---

2026 Perth



## Event Information

**Tuesday 18 August:** Field Trip (limited availability)

**Wednesday 19 August:** Conference, Trade Exhibition, and Networking Function

**Thursday 20 August:** Half-day Conference and Trade Exhibition

In 2026, the event evolves to deliver an even more immersive and impactful experience. We are introducing a field trip to a local producer demonstration site, giving attendees the opportunity to see cutting-edge technologies in action and understand their real-world application firsthand. This on-farm experience will be followed by a full-day conference, networking drinks, and a half-day conference, creating multiple touchpoints for learning, discussion, and connection.

The conference theme, “Reward Pathways” underscores the CRC’s commitment to demonstrating that emissions reduction and profitability can go hand in hand. By sponsoring the event, your organisation positions itself at the forefront of sustainable innovation, showcasing leadership in both economic growth and low-emissions agriculture.

The event will attract a diverse and influential audience, including policymakers, researchers, farmers, and agribusiness professionals. This provides unparalleled opportunities to build relationships, forge partnerships, and help shape the future direction of Australian agricultural practices.



# Reward Pathways TO Zero Net Emissions

Annual Conference

18 - 20 August 2026

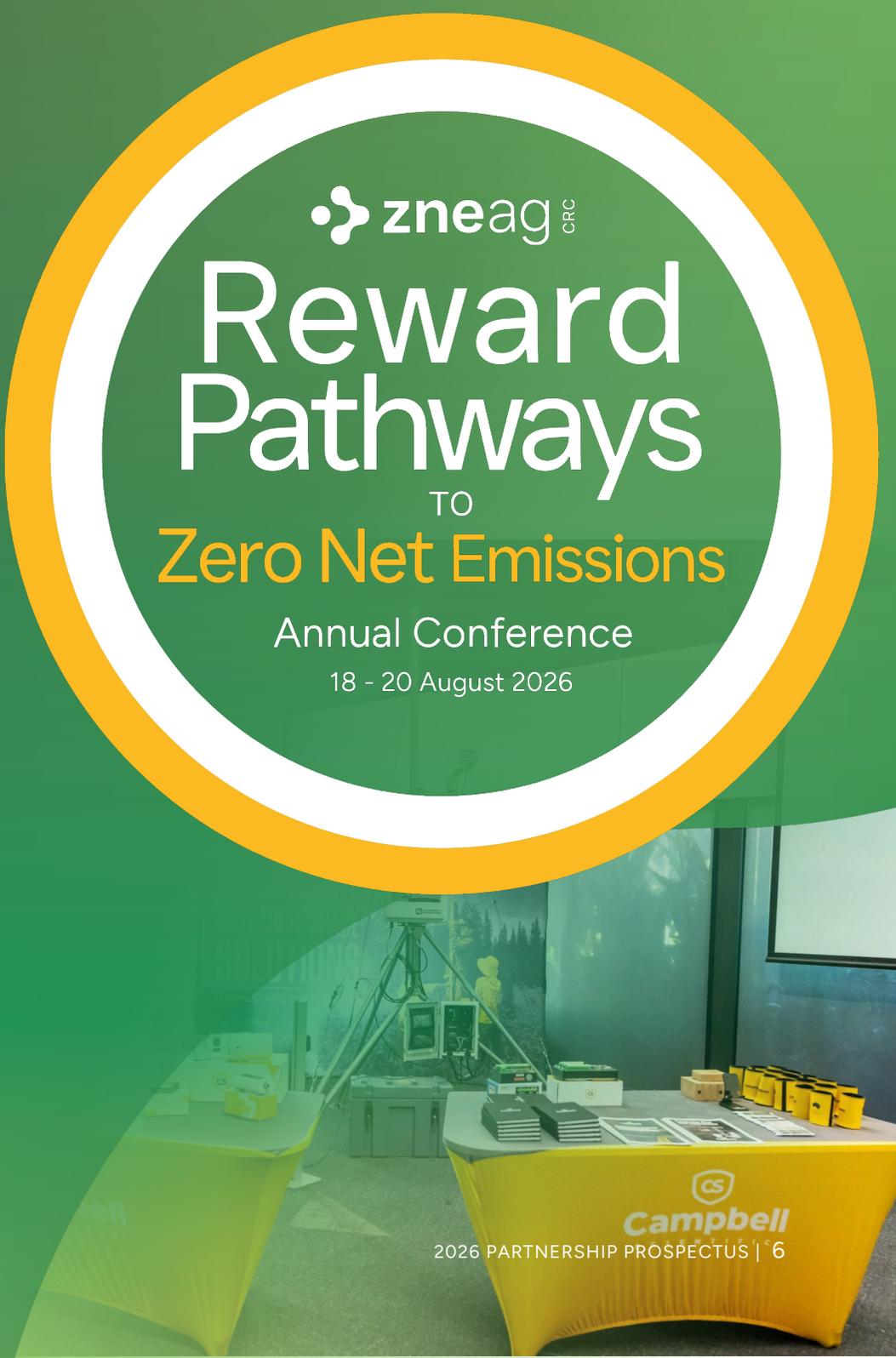
---

## 2026 Partnership Packages Available

- Gold
- Silver
- Bronze
- Networking event sponsor
- Field trip sponsor
- Trade show exhibitor
- Tailored package

---

2026 Perth





## Gold Partner

\$20,000

- Offered to Tier 1 partners exclusively first
- Prominent exhibition space at the conference
- Recognition of gold partner throughout the conference through prominent placement of your logo and messaging across conference materials, signage, and digital platforms.
- Featured mentions in social media campaigns, marketing promotions and media opportunities
- 30-minute speaking opportunity
- Sponsor and keynote speaker profile on website, conference materials and promotions
- 5 complimentary tickets to the conference and networking event



# Reward Pathways

TO

## Zero Net Emissions

Annual Conference

18 - 20 August 2026

## Silver Partner

\$10,000

- Offered to partners exclusively first
- Exhibition space at the conference
- Invitation to participate in a relevant panel discussion
- Logo recognition on event materials, website, and signage
- Inclusion in social media campaigns and marketing promotions
- 2 complimentary tickets to the conference and networking event

2026 Perth



---

## Bronze Partner

\$5,000

- Logo recognition on event materials, website, and signage
- 2 complimentary tickets to the conference and networking event

---

## Other Partnership Opportunities

### Trade/Exhibitor Space – \$1,000

- 3x3 exhibitor space
- 1 complimentary ticket to networking event
- 1 complimentary refreshments ticket
- Listing on conference website

### Networking Event Sponsor – \$20,000

- Co-branding of networking event
- Speaking opportunity

**Sponsorship Allocated**

• 2 complimentary tickets to the conference networking event

### Field Trip Sponsor – \$5,000

- 2 complimentary tickets to the field trip, conference and networking event
- Speaking opportunity on-site
- Co-branding of field trip event



# Reward Pathways TO Zero Net Emissions

Annual Conference

18 - 20 August 2026

## Bespoke Partnership Packages

We are committed to ensuring that our partners receive maximum visibility and engagement opportunities throughout the event. Sponsorship packages can also be tailored to meet the specific needs of your organisation.

Reach out to us to discuss how you can partner with ZNE-Ag CRC for the 2026 event.

2026 Perth





# Reward Pathways

TO

## Zero Net Emissions

Annual Conference

18 - 20 August 2026

---

If you are interested in partnering with ZNE-Ag CRC for the 2026 Annual Conference please contact:

Rachel Buchanan  
Head of Communications  
Email: [rbuchanan@zneagcrc.com.au](mailto:rbuchanan@zneagcrc.com.au)